

What is Claimed is:

1. An Internet television program guide system for providing television program listings with embedded real-time data to a user at a multimedia system over an Internet communications link, comprising:

a computer system for providing television program listings with embedded real-time data, wherein said computer system comprises computer readable media for storing said television program listings with embedded real-time data; and

a web server for receiving the television program listings with embedded real-time data from the computer system and for providing the television program listings with embedded real-time data to the multimedia system over the Internet communications link when the user accesses the television program listings with embedded real-time data using the multimedia system, said multimedia system comprising computer readable media for receiving said television program listings with embedded real-time data.

2. The system defined in claim 1 wherein the computer system comprises a media library containing video clips.

3. The system defined in claim 1 wherein the computer system comprises a data server on which at least part of the program listings are stored.

information, video clips, video images, and audio clips.

12. The system defined in claim 1 further comprising means for accessing the real-time data by displaying corresponding television program listings.

13. The system defined in claim 1 further comprising means for providing a go national option which the user selects to receive real-time data embedded within national television program listings.

14. The system defined in claim 1 further comprising means for providing a go satellite option which the user selects to receive real-time data embedded within satellite television program listings.

15. The system defined in claim 1 further comprising means for providing a go local option which the user selects to receive real-time data embedded within local television program listings.

16. The system defined in claim 15 further comprising means for selecting a locality for the local television program listings.

17. The system defined in claim 16 wherein the means for selecting a locality comprises means for accepting a zip code from which the locality is determined.

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19. The system defined in claim 15 further comprising means for presenting a pick again web page when television program listings are not available for the selected locality.

means for providing a program guide
option; and

21. The system defined in claim 1 further comprising means for providing a selectable option to arrange the television program listings by time.

23. The system defined in claim 1 further comprising means for providing a selectable option to arrange the television program listings by category.

24. The system defined in claim 23 wherein one of the categories is sports.

25. The system defined in claim 1 further comprising means for searching the television program listings.

26. The system defined in claim 25 further comprising means for searching the television program listings by title.

27. The system defined in claim 25 further comprising means for searching the television program listings by category.

28. The system defined in claim 1 further comprising means for allowing a user to select a given one of the television program listings with embedded real-time data.

29. The system defined in claim 28 further comprising means for providing supplemental information on the selected television program listing with embedded real-time data.

30. The system defined in claim 29 wherein the supplemental information is real-time information on same display screen.

31. The system defined in claim 29 wherein the supplemental information is real-time and non-real-time information on a web page.

32. The system defined in claim 1 wherein the computer system further comprises means for

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providing multimedia material associated with the television program selected by the user to the web server.

33. The system defined in claim 32 wherein the means for providing multimedia material comprises means for providing interview video segments.

34. The system defined in claim 1 further comprising a satellite transmission link between the computer system and the server.

35. The system defined in claim 1 wherein:
the Internet communications link
comprises a telephone line; and
the web server provides the web pages to
the multimedia system over the telephone line.